

DESSO

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Project details

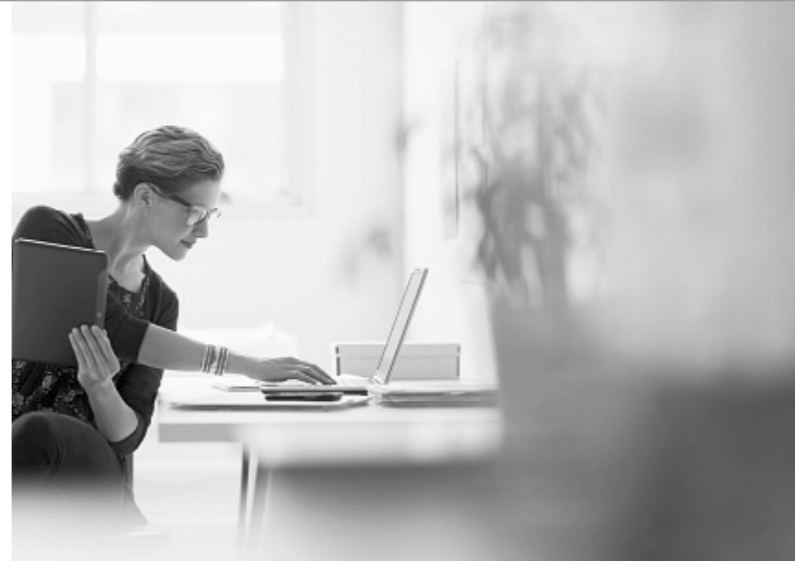
Project **Town Hall Almere**
Location **The Netherlands**
Segment **Workplace**
Square metres **18,000 m²**
Product **DESSO AirMaster®: 4406, 9091, 9502, 9511,
3118, 8208, 4208**
DESSO AirMaster® Blend 2023,
DESSO AirMaster® Sphere 9091, 9096
Architect **Fokkema & Partners**

Town Hall of Almere

NL



SECRETARIAT



Modern design for modern working: Almere Town Hall transformation

Almere Town Hall in the Netherlands has long been a beacon for the local community. A central part of one of the fastest growing cities in Europe, Almere Town Hall deserved a distinctive interior look to reflect its unique façade and prominence within the town.

Innovative architect firm Fokkema & Partners was commissioned to transform the building by Cees Dam (1986) into a striking space for public services. The office floors at 110 meters long, just 20 meters wide and with a central core structure stretching nearly the full length of the building, were a challenge to rearrange.

The brief for the team was to make the office space from the eighties, once dominated by its enclosed corridors into a spacious and bright open work environment for the employees of the municipality.

New concept

The renovation of the Town Hall encompassed a total of 18,000m² office space as well as the complete public service area for the municipality. The architects were challenged to create a modern, functional space that is visually striking and anchored around Almere's position as a 'city where innovations can thrive'. Upon analysis of the building the design team found that many unique characteristics of the building and its construction had been concealed. The new design emphasizes these original characteristics and at the same time it creates an interior with unique and personal touches.

The distinctive Town Hall has been transformed. The office space from the eighties has been completely remodelled. Walls have been removed – or replaced with glass walls to form meeting rooms – bringing a feeling of space and transparency to the building. Alongside the distinctive concrete walls, strong colour accents have been introduced in bright blue and green. It has created a space offering a truly modern and flexible working environment.





Indoor environment quality

When it came to specifying the flooring, the Town Hall needed a solution that would showcase the state-of-the-art interior concept and support the organisation's progressive vision while offering functional open plan solutions with an emphasis on staff health and wellbeing. DESSO AirMaster was the obvious choice.

The innovative carpet tile has been designed with patented technology, which captures and retains hazardous particulate matter or fine dust helping to improve the indoor air quality. In fact, DESSO AirMaster is eight times more effective in capturing and retaining fine dust than smooth flooring, and four times more effective than standard carpet solutions.¹

The striking carpet tile gives the space a professional look and feel while softening the otherwise hard interiors in glass and concrete. Subtle stripes in a number of hues complements the vivid scheme and by using the same design throughout, DESSO AirMaster has been used to visually combine spaces, while the different colour combinations delineate zones.

A striking contrast

Respecting a strict public budget the office floors and public facilities were modernised creating an interesting contrast between the old and new structures. The building and its new interior also complies with the city's revolutionary 'Almere Principles' which states that each development should contribute to a durable, healthy and inspirational environment.

The new interior design has contributed to a dramatic change in the daily lives of 1100 of the Almere Town Hall's employees. It has aided the transition to 'a new way of working' where informal and impromptu meetings are encouraged, with the increased the visibility and contact between employees driving better collaboration between people and departments.

¹ Based on tests performed by GUI, with DESSO AirMaster® versus a standard smooth floor and versus standard structured loop pile carpet (median values).





Allianz FR

Project details

- Project **Allianz**
- Location **France**
- Segment **Workplace**
- Square metres **68,000 m²**
- Product **DESSO AirMaster® Oxy 9505**
12,000 m² LVT flooring iD Inspiration





Neptune Tower, La Défense

Allianz has a global project to group all their employees in 4 towers in La Défense instead of having them spread in 10 different locations.

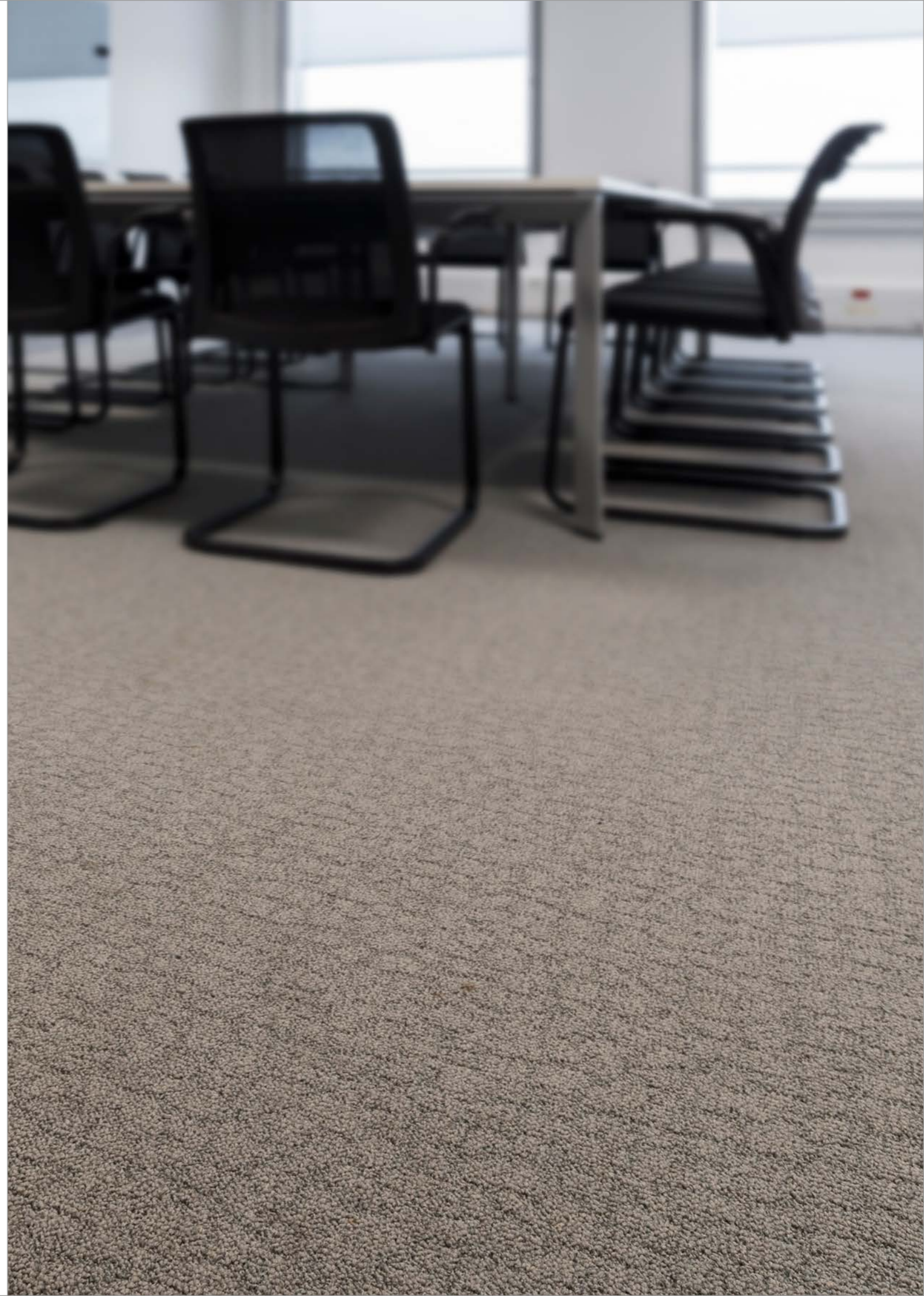
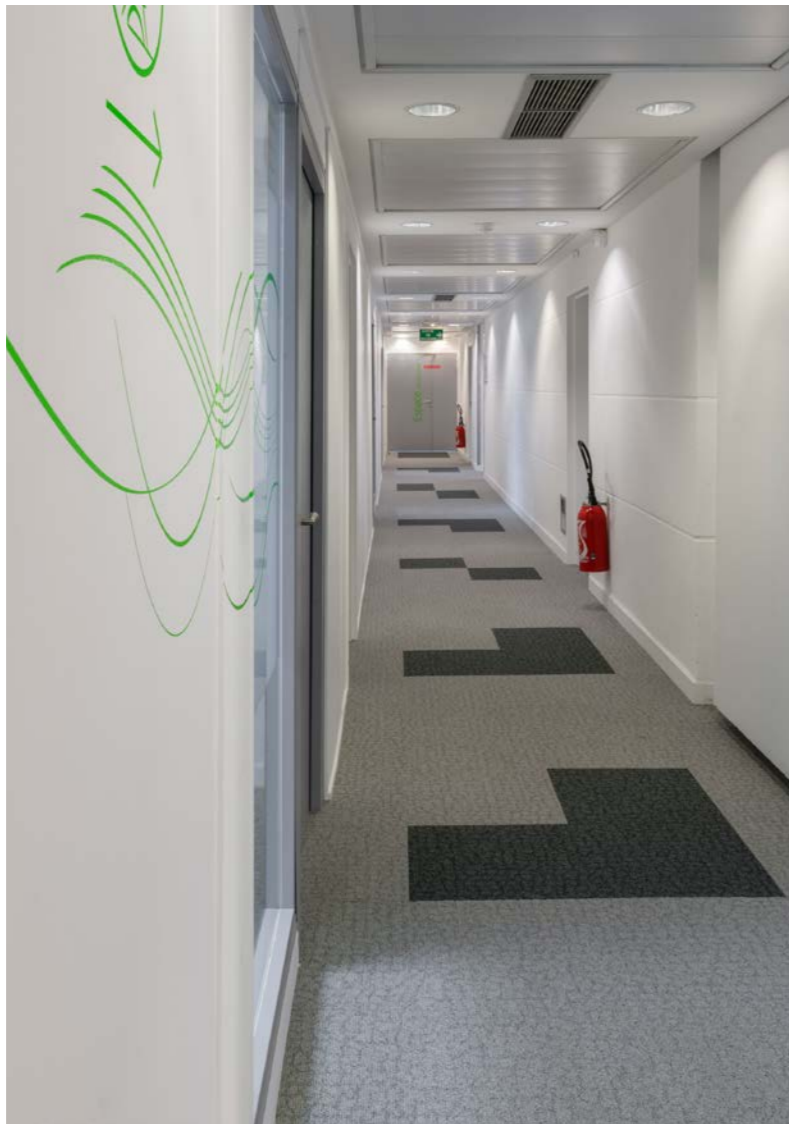
The concept of the new buildings is "Vivre Allianz" (Live Allianz). The vision of Allianz is to bring the 21st century into the company, build a "digital" company and change the way of thinking in the group.

The working spaces have to reflect this new way of thinking.

Neptune Tower, La Défense, 42,000 sqm and 2500 employees is the first tower to be renovated. The project is to replace individual offices by open spaces.

Next projects in La Défense will be Acacia Tower and Paris Coeur Défense.







Gazelle NL

Project details

Project **Gazelle**
Location **The Netherlands**
Segment **Workplace**
Square metres **1,540 m²**
Product **DESSO AirMaster® 9084**
Architect **HOF8**
Installer **Lykele Projectinrichting**







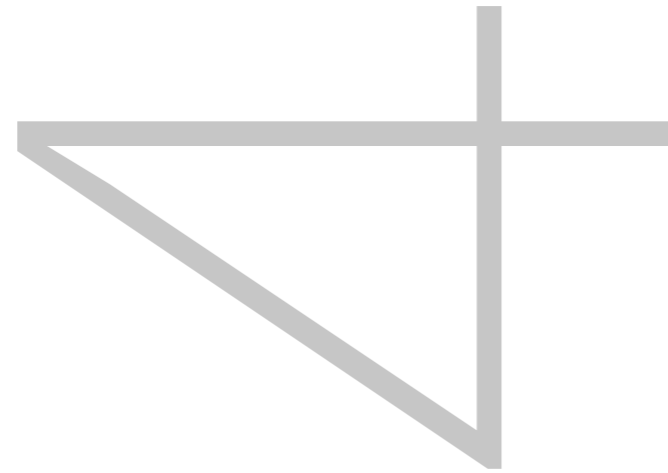




Project details

- Project **Green Building**
- Location **United Kingdom**
- Segment **Workplace**
- Square metres **175 m²**
- Product **DESSO AirMaster® Sphere 6117**
DESSO AirMaster® Sphere 9107

Green Building UK





Elinor Huggett, Sustainability Officer at UK-GBC, comments:

'A key aim of the project was to ensure that we were showcasing innovation and best practice. As with all the design features selected for this project, DESSO AirMaster Sphere carpet was carefully assessed by our team to ensure that it fitted within our carbon budget and supports health and wellbeing.'



Stunning sustainable flooring design reflects UK-Green Building Council's pioneering values

The UK Green Building Council (UK-GBC) is regarded as a pioneer in the field of sustainability. As a charity and industry-led network with a mission to radically improve the sustainability of the built environment, UK-GBC not only focuses on the environmental impact of buildings, but also campaigns for 'Better Places for People', striving to accelerate health and wellbeing, especially within the workplace.

The refurbishment of UK-GBC's London headquarters was a landmark project that needed to inspire employers across the country by setting an example for a low-carbon office refurb; while delivering a space with high wellbeing credentials conducive to improved productivity. UK-GBC turned to DESSO, part of Tarkett, to provide a sleek and sustainable flooring installation, helping to deliver an innovative modern workplace – a space that is better for people and for the environment.

To build on the wellness theme, 45sqm of DESSO AirMaster Sphere 6117 and 130sqm of DESSO AirMaster Sphere 9107. Carpets were selected for its patented technology - helping to maximise air quality in line with the relevant WELL Standard requirements, including the minimisation of Volatile Organic Compounds (VOCs) from materials used. DESSO AirMaster Sphere contains ECONYL® yarn – a 100% regenerated nylon made from recovered waste materials from Tarkett's Refinity® facility – and is eight times more effective in capturing and retaining fine dust than smooth flooring solutions¹.

The notion of freshness is reinforced by the centrepiece of the office – a spectacular green wall, featuring 1589 plants. The living wall is designed to introduce increased biophilic elements throughout the office, which have been found to have a positive impact on energy levels and wellbeing.

¹ Based on tests performed by GUI, with DESSO AirMaster® versus a standard smooth floor and versus standard structured loop pile carpet (median values)





Neutral shades of grey and vibrant yellows

Neutral shades of grey were selected for the flooring to inspire a sense of tranquility in the office and complement the leafy wall. These calming tones are set against vibrant yellows in the meeting rooms. As well as creating a stylish, contemporary design, the contrast also helps to set the meeting rooms apart as hubs for collaboration and communication.

lowest embodied carbon footprint ever recorded

Tarkett also collected and recycled the old carpet, helping the project to achieve the lowest embodied carbon footprint ever recorded for an office refurbishment in the UK. The UK-GBC office is a shining example for the sustainable workplace featuring a range of innovative wellbeing measures including DESSO AirMaster Sphere flooring. With this project, UK-GBC hopes to inspire and encourage employers, landlords and occupiers to set the bar high for sustainability when upgrading their office spaces.

DESSO AirMaster Sphere is a tufted structured loop pile, and is available in six contemporary colours.





Dr. Drill UK

Project details

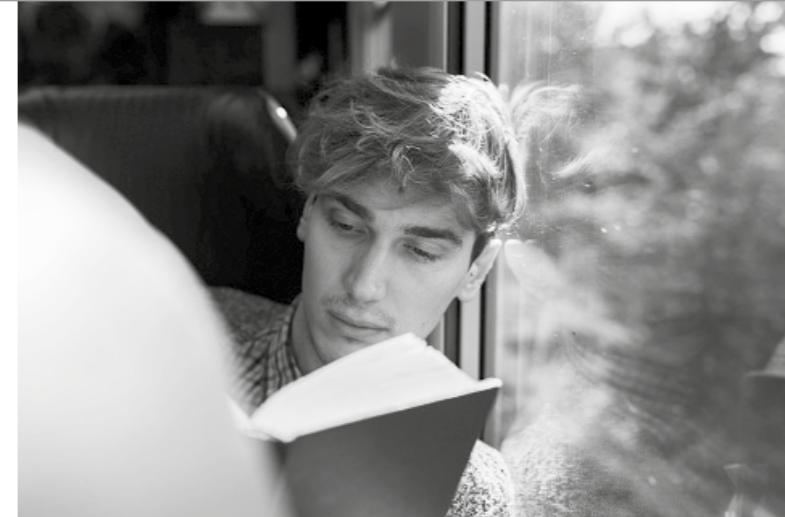
- Project **Dr. Drill**
- Location **United Kingdom**
- Segment **Workplace**
- Square metres **2,000 m²**
- Product **DESSO AirMaster® Blend 9980**
- Installer **Elite Flooring**





Dave Puplett, Drill Hall Library Manager, Universities at Medway, comments on the new look:

'The DESSO AirMaster Blend has been great in our very busy Drill Hall Library. Its' modern look has been very well received with our student population, it has excellent environmental qualities, and it's hard wearing enough to withstand everything that we've thrown at it. It's worked so well that we've now used the same carpet tiles in our Pilkington Building teaching rooms.'



Contemporary flooring helps transform historic Drill Hall Library

Drill Hall Library is a modern student resource and computing centre in a grade 2 listed building for the three Universities at Medway partners, the University of Greenwich, the University of Kent and Canterbury Christ Church University. But its historic origins extend back to 1902, when the Drill Hall was first built.

Originally designed as part of the Royal Navy Barracks in Chatham, the Navy would use the space for training exercises in bad weather. Since Drill Hall's reopening in 2006, the library has become a focal point for the University of Greenwich, the University of Kent and the Canterbury Christ Church University, evolving into both a place of study and meeting point for students. The striking Drill Hall Library sits in Chatham Maritime, north of Maidstone in Kent, with a spacious and light space, complete with metal beams and exposed brick. To contrast its industrial image, a modern and sleek look was chosen – which is why flooring contractor Elite Flooring turned to DESSO (part of Tarkett) to provide high quality flooring that could provide a healthy environment for a recent refurbishment.

Design, Health and wellbeing and functional benefits

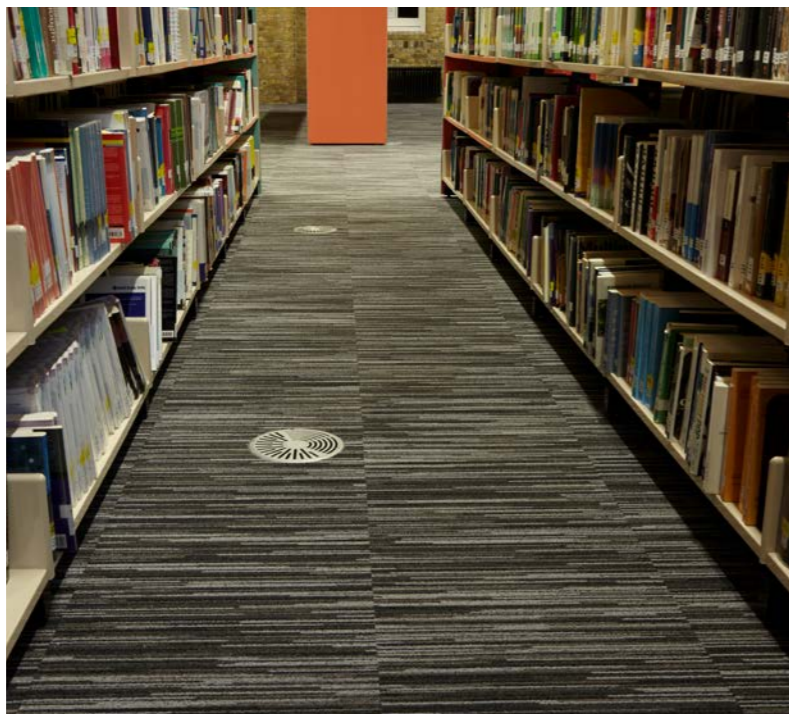
Tarkett installed 2,000m² of DESSO AirMaster Blend 9980 – a structured loop pile carpet tile that brings a strong design look, as well as health and wellbeing and functional benefits. Ash and charcoal shades of grey in a flowing pattern allow the brightly coloured furniture to stand out and the books to take centre stage. The dynamic carpet tiles also provide the perfect backdrop for breakout spaces, where collaboration is encouraged.





To reduce the concentration of fine dust indoors

For a library full of books and computer equipment that tend to attract dust, installing a carpet tile that would improve indoor air quality was paramount, particularly due to the large open plan layout. DESSO AirMaster was chosen for its ability to reduce the concentration of fine dust indoors eight times more effectively than hard flooring, and four times better than standard carpet. With a steady flow of students, heavy wear and tear is to be expected. It was important for Drill Hall Library to have durable flooring that would clean well and be resistant to stains. DESSO AirMaster, one of our more innovative carpet tiles, is a hardwearing product that is specially designed to meet these conditions. Drill Hall Library offers a space for quiet and silent study, and needed a carpet tile that would aid this environment, helping to keep noise under control. DESSO AirMaster was a way to improve the acoustics of the building, as well as provide an area for peaceful contemplation – ideal for concentration.

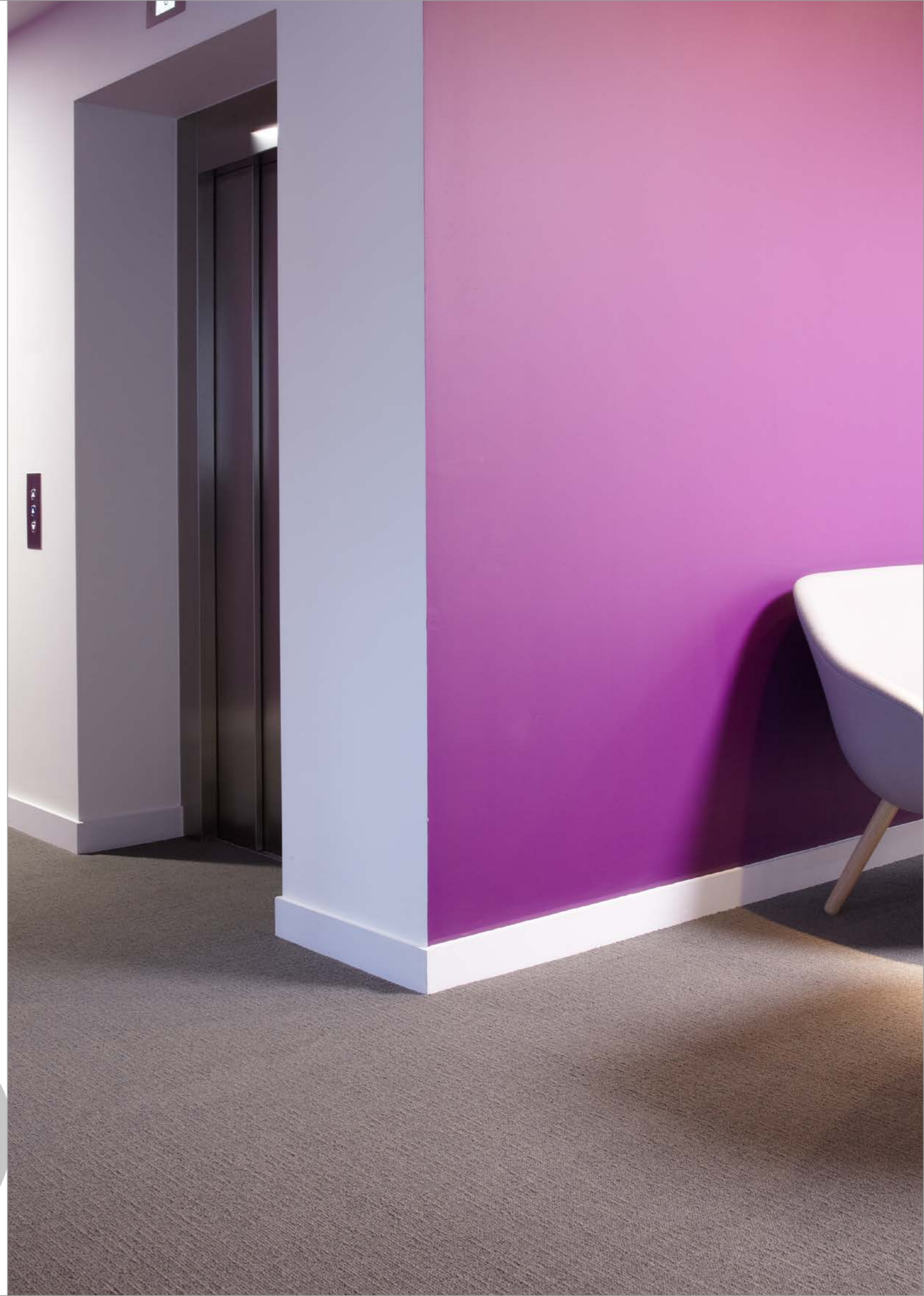




RIBA UK

Project details

- Project **RIBA**
- Location **United Kingdom**
- Segment **Workplace**
- Square metres **1,500 m²**
- Product **DESSO AirMaster® Sphere 9107**
- Architect **Theis and Khan Architects**





Soraya Khan, architect from the practice, explains the idea behind the new design:

'We decided to create a very contemporary and lively office space, to contrast the historic façade of the surrounding Portland Place buildings. Teaming brightly coloured walls with minimalistic, Scandinavian-inspired furniture brings a modern and simple feel to the office. This also fits with the open-plan office that was designed to increase lines of communication between RIBA employees.'



Contemporary design transforms new RIBA Office...

The Royal Institute of British Architects (RIBA) prides itself on being a symbol for high quality design to its members. A strong advocate of building better buildings, communities and environments through architecture, RIBA works with the government to help achieve this.

Which is why – when RIBA moved a number of its Londonbased staff to new premises in the distinctive Portland Place in London – it turned to DESSO (part of Tarkett) to help create a high quality space. RIBA's new offices sit centrally in the Marleybone district, between busy Oxford Street and the green space of Regent's Park. A unique building built in 1950s it is a couple of doors away from RIBA's landmark Grade II* Listed Headquarters at 66 Portland Place.

synergy between the RIBA headquarters and the new premises

RIBA commissioned Theis and Khan Architects to create a contemporary office space that is highly sustainable, while referencing the extraordinary nature of the grand headquarters building. One of the key considerations for the firm was to maintain the synergy between the RIBA headquarters and the new premises, whilst creating a 21st Century office facility for the staff.

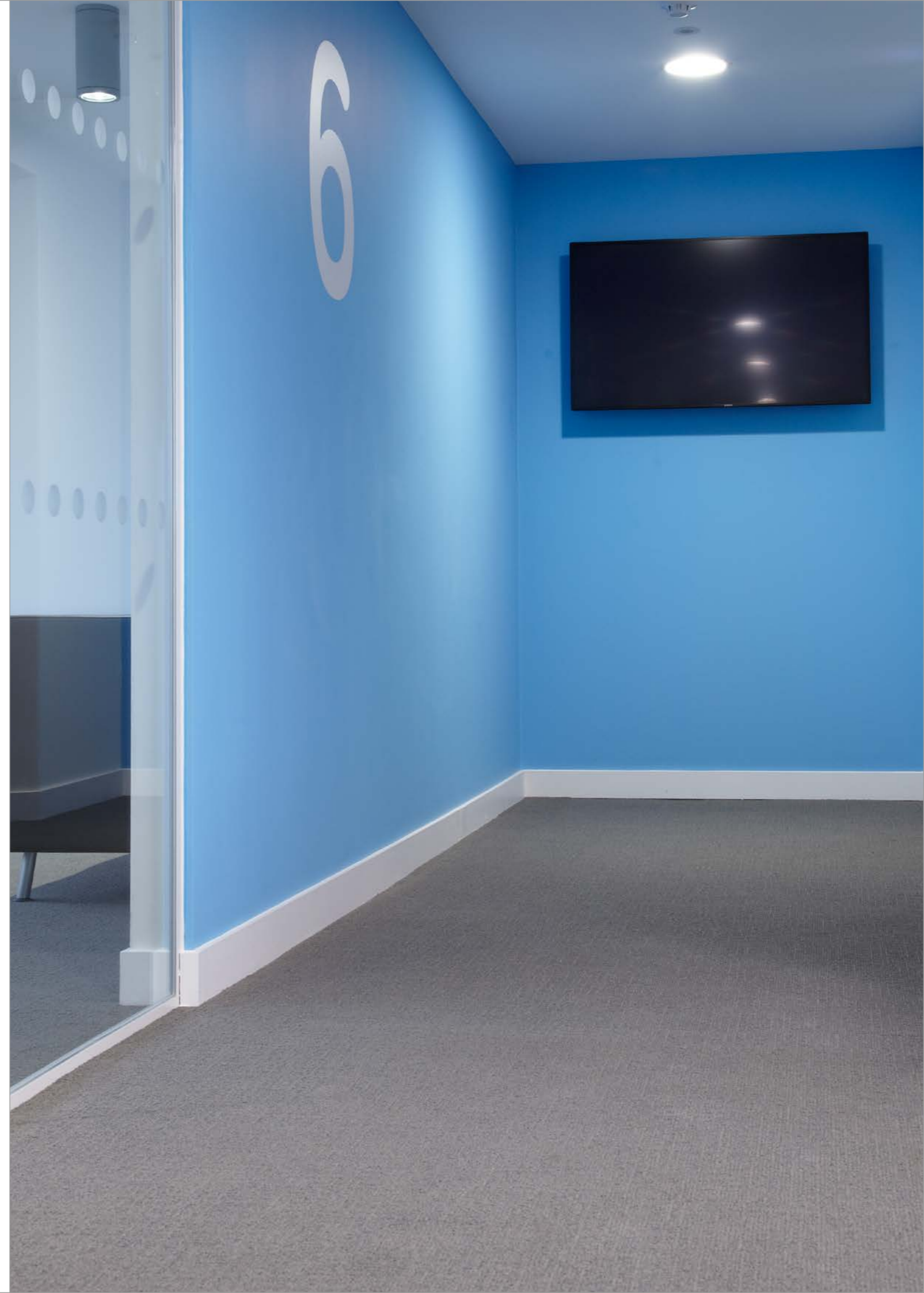




A much needed warmth and texture to the office space

Tarkett provided 1,500m² of DESSO AirMaster Sphere for the openplan office areas and meeting rooms in warm brown/grey. Its functional properties help to reduce the concentration of fine dust indoors eight times more effectively than hard flooring, and four times better than standard carpet¹. With a rustic feel, the natural elements added a muchneeded warmth and texture to the office space, to make it a directional design choice. The neutral colour palette of the carpet allows the feature walls in bright blue, yellow, green, red and purple to further stand out, bringing the contemporary colour scheme to life.

DESSO AirMaster Sphere is a tufted structured loop pile, and is available in six contemporary colours.



¹ Based on tests performed by GUI, with DESSO AirMaster[®] versus standard smooth flooring and versus standard structured loop pile carpet.



Stansted Airport

UK

Project details

Project **Stansted Airport**
Location **United Kingdom**
Segment **Aviation**
Square metres **4,050 m²**
Product **DESSO AirMaster® 7218**
Architect **Pascall & Watson**





Alex Hoang at Pascall & Watson Architects, comments:

'Stansted Airport had already installed DESSO AirMaster in the Immigration Hall, to resounding success. We specified DESSO AirMaster for a similar effect, with green inserts to break up the darker shades, as well as to highlight the ceiling and walls. The carpet tile is also hardwearing – a key benefit for such a busy area.'



Ready for take-off with DESSO AirMaster

With a constant flow of passengers, Stansted Airport, the fourth busiest airport in the UK, is a hive of activity and a meeting point for jetsetters and business people from across the world. For the 23 million passengers that pass through the airport each year, having a welcoming feel in the departure lounge is important. When Satellite 1 was being refurbished, flooring was a key consideration, which is why DESSO (part of Tarkett) was commissioned to create a high-quality flooring scheme.

For the refurbishment of Satellite 1, a sleek, glass oblong building, it was important to enhance the customer journey while maintaining a stylish interior. Stansted Airport commissioned Pascall & Watson to create a fresh, new look. As part of the reinvigoration of the space, a curved finned ceiling with integral lighting over the central main circulation corridor was fitted, LED lighting was installed throughout, as well as glazed stainless steel balustrades separating the seating areas from the main departure points beyond the new desks.

One of our most innovative carpet tiles, DESSO AirMaster was selected as it marries great functionality and performance with strong design to boost health and wellbeing in spaces. A total of 4,050m² of the structured loop pile carpet tile was installed for Satellite 1, in dark grey and crisp green to complement the interior finishes and enhance the overall feel of the building. Its functional properties also help to reduce the concentration of fine dust indoors eight times more effectively than hard flooring, and four times better than standard carpet .

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london stansted
airport
PART OF M.A.G





Marie Rahim, Asset Manager at Stansted Airport comments on the newly transformed Satellite 1 building:

'The refurbishment of Satellite 1 will take Stansted into the next stage of its redevelopment, delivering a sea change in the customer experience and providing a platform for Stansted to grow. The main focus of the Satellite 1 refurbishment project is to enhance the passengers' departure journey through improved facilities and a dynamic interior. Using quality finishes, providing an orientation core zone on the departures level, safeguarding areas for lounges and improving climate control were all key to making visitors' experience as comfortable as possible.'

'Health and wellbeing is important to Stansted Airport, and choosing DESSO AirMaster for the flooring was a way to improve the indoor air quality for passengers and staff alike. We decided to use DESSO AirMaster after providing a similar look and feel in Stansted's Immigration Hall, which was another step closer in providing the perfect environment for travel.'



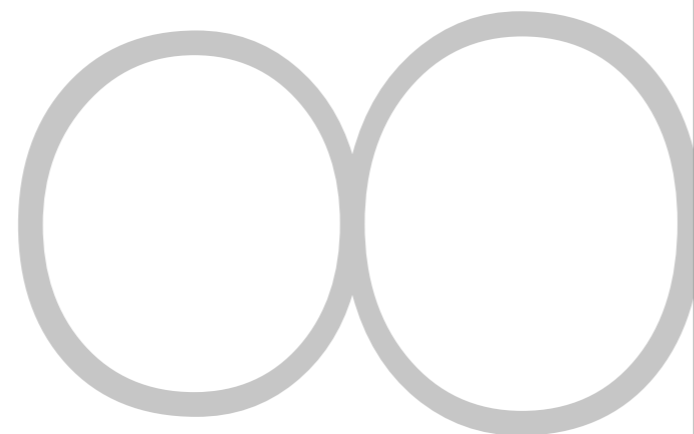


Project details

- Project **Municipality of Breda**
- Location **The Netherlands**
- Segment **Workplace**
- Square metres **2,000 m²**
- Product **DESSO Desert AirMaster® 8834, 9525, 9097, 9970**
DESSO AirMaster® Sphere 6422
DESSO Rock 6102
- Architect **Berix Interieur**

Municipality of Breda

NL





Yolanda Berix, owner of Berix Interieur, comments:

‘To create an open space with numerous and varied places for working or meeting is quite a challenge, because you want to provide all the employees with what they need. It is very important that the space is well designed and appointed. The challenge is to appoint the space in such a way as to make its layout transparent and make it clear to everyone what the various sections are meant for. Despite the fact that we were using furniture from various collections we wanted to create a space that exudes unity and calm.’



Municipality of Breda combines the old and the new in future-proof office

With collegiality, knowledge exchange and closer collaboration in mind, the social affairs sector of the Municipality of Breda decided to convert its office into a space suited to The New Way of Working. The remaining municipal staff regard the rejuvenated office space as a pilot for the new approach to office design.

The most important point of departure for the social affairs sector was to create an office with lots of different places for holding meetings or discussions and with flexible workstations. Despite the fact that no-one has their own workstation, the space must be arranged in such a way that all employees feel at home and can work comfortably. The client's other objective was to use existing furniture in the future-proof office. The most important reasons behind this were sustainability and social responsibility.





Another important aspect to the project was the air quality in the office. Ron Mulder, facilities officer for buildings at the Municipality of Breda, comments:

'While there is a lot of traffic in this part of the office it is essential for the space to have a healthy climate, and for the interior air to be as pure as possible. The floor we chose for our office plays an important role in this respect.'



The Municipality of Breda chose the DESSO AirMaster® carpet because it captures fine dust particles very well, which is beneficial to the inner-air quality. Besides this, AirMaster is available in many colours. Berix: 'We decided to work with floor fields on the ground floor to ensure that the structure of the space is clear. There is a yellow floor field for the lounge chairs, a green floor field for a sitting corner featuring a mix of second-hand furniture, and a dark path to the coffee bar, which is the route everyone entering the office follows. For the first floor we chose a floor in a quiet, neutral shade with an accent colour to indicate and accentuate the route along the working areas.'

Feel comfortable

The employees felt the need for a space in which they feel comfortable, and with this in mind we decorated the ground-floor walls with hand-written quotes. This feeling of familiarity is re-enforced by the use of second-hand furniture and the potted sanseverias dotted around the office space. 'Clever use of existing furniture with new floors have allowed us to create a work environment in which colleagues are able to work independently as well as in teams, and which they find pleasant to work in. This is the ideal environment for The New Way of Working to flourish in,' according to Berix.





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About Tarkett

With net sales of more than €2.8 billion in 2017, Tarkett is a worldwide leader of innovative flooring and sports surface solutions. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood, laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide through its major brands: Tarkett, Desso, Johnsonite, Tandus Centiva, Tarkett Sports, FieldTurf and Beynon. With approximately 13,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to "Doing Good. Together", the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people's health and wellbeing, and preserving the natural capital. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60.

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